

Emerging Policy and Practice: Liverpool City Region Households into Work



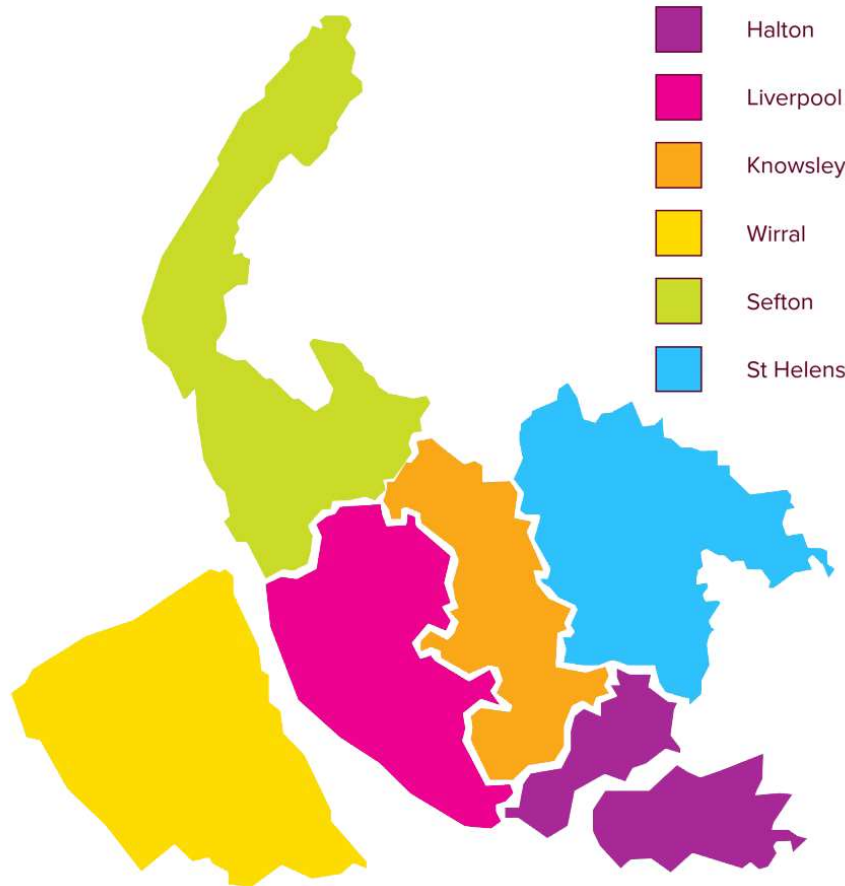
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What we are going to talk about

- Liverpool City Region context
- A place based approach to welfare interventions
- Households into Work programme
- Early findings from the interim evaluation
- Concluding thoughts

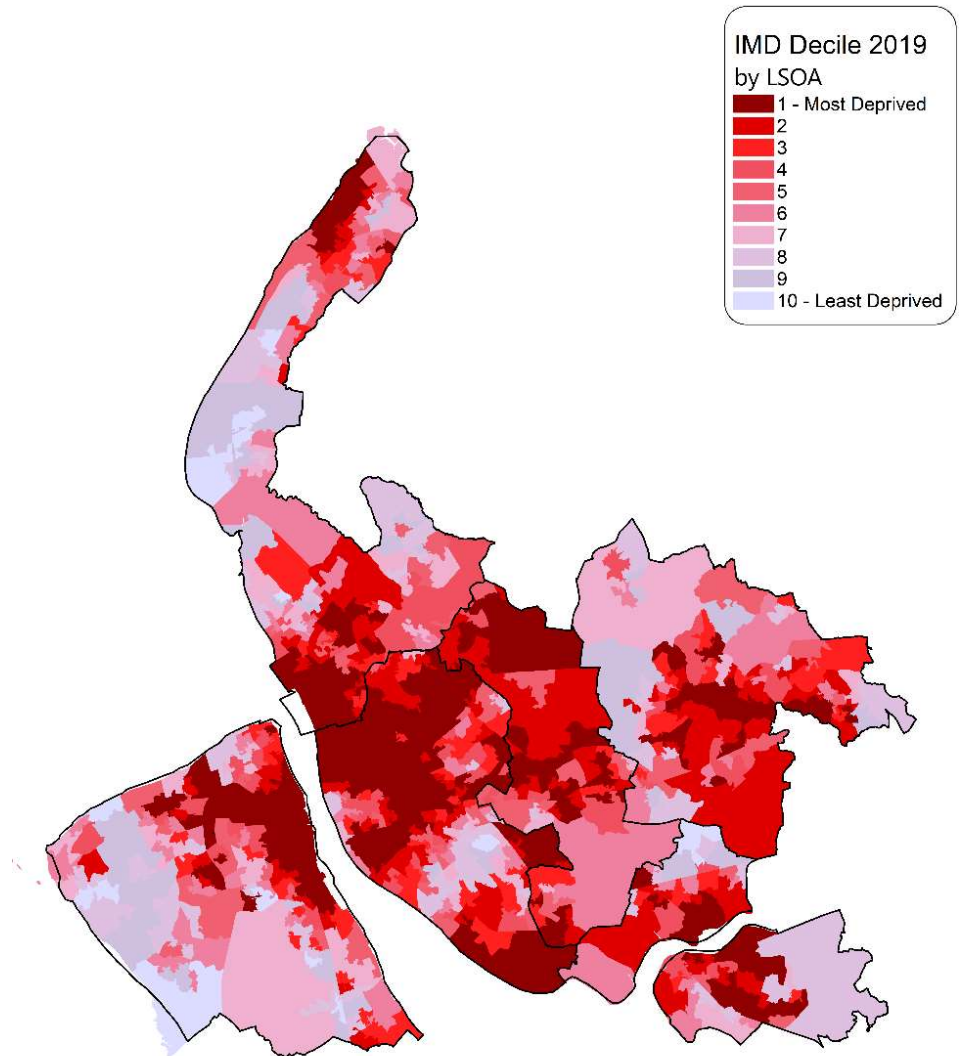
Liverpool City Region



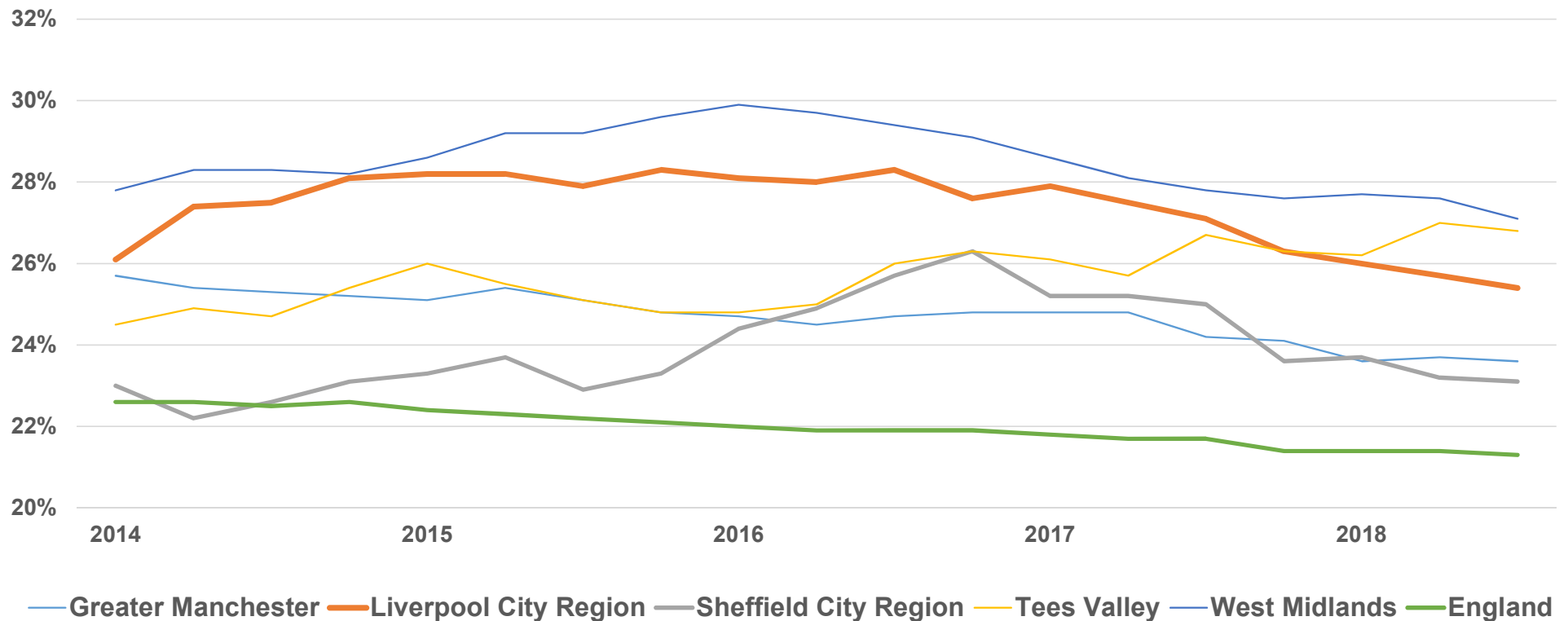
- 1.5m residents
- £31bn economy
- 49,000 businesses, of which 99% are SMEs
- 969,000 working age population
- 691,000 residents in employment
- c.130,000 residents claiming out of work benefits

Index of Multiple Deprivation (2019)

- Liverpool City Region ranked as the most deprived of 38 LEP areas on the Income, Employment and Health Deprivation and Disability domains
- Ranked 1st on Employment deprivation domain
- Knowsley (3) and Liverpool (4) ranked in the top 10 most deprived Council areas

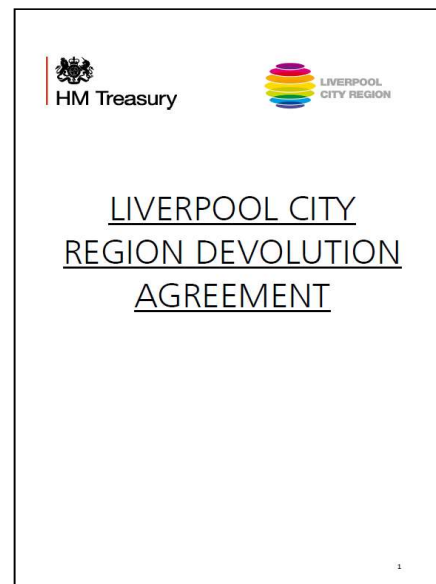
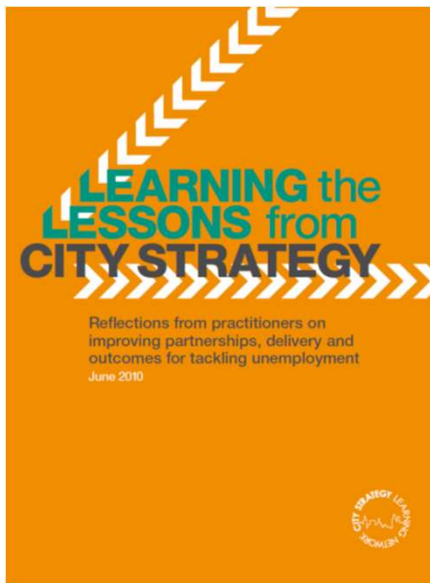


High Rate of Economic Inactivity Compared to other Areas



Taking a Place Based Approach

- History of **collaborative working** across 6 Local Authority areas in the design and delivery of programmes for people facing multiple employability barriers
- Our devolution agreement recognised effective **public service reform** is critical in developing the systems needed to deliver a step change
- Strong focus on **inclusive economy** in Local Industrial Strategy



Towards Relational Welfare?

Core Principles of a Relational Welfare State

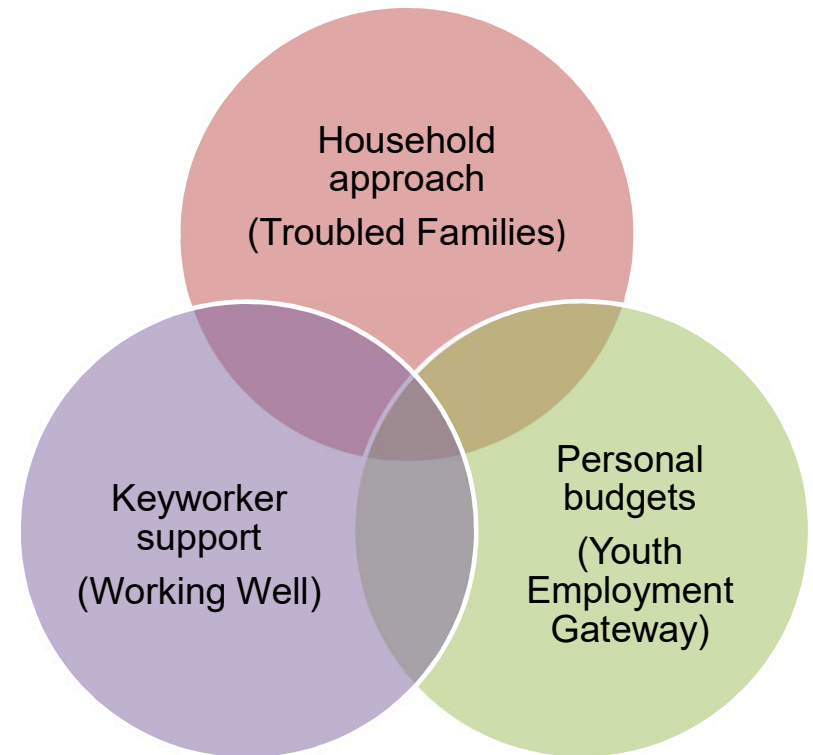
- From needs to capabilities
- From means testing to open to all
- From a financial to a resource focus
- From centralised institutions to distributed networks
- From individual to social networks

Hilary Cottam – Radical Help

Households into Work Programme embodies at least four of these core principles

HiW Case Study

- **Drivers:** Mainstream interventions had not tackled the multiple causes of welfare dependency
- **Stakeholders:** Combined Authority, 6 Local Authorities and DWP
- **Inputs:** 800 households, £1,000 personal budget, 26 Employment Advocates
- **Outcomes/Targets:** 600 positive outcomes, 500 significant improvements/moving closer to work and 20% of Households where an individual has moved into work
- **Funding:** £4.6m over 2 years



HiW Approach

- Launched in February 2018, HiW is delivered by a team of 26 Employment Advocates locally based across the City Region
- Aims to identify and work with Households where two or more adults are out of work
- Unlike more traditional programmes which focus on developing an individual's progress through skills based interventions to ensure they are work ready, HIW embodies a holistic approach to intervention based on Household issues, providing 1:1 tailored support over a 12 month period
- Engagement on the programme is focussed on the Pathways Star and action plans set around 8 themed Star points (on a scale of 1 to 5)
- This team build upon existing relationships with service providers including Jobcentre Plus, NHS and third sector organisations, to deliver outcomes for those involved on the programme

Households Journey

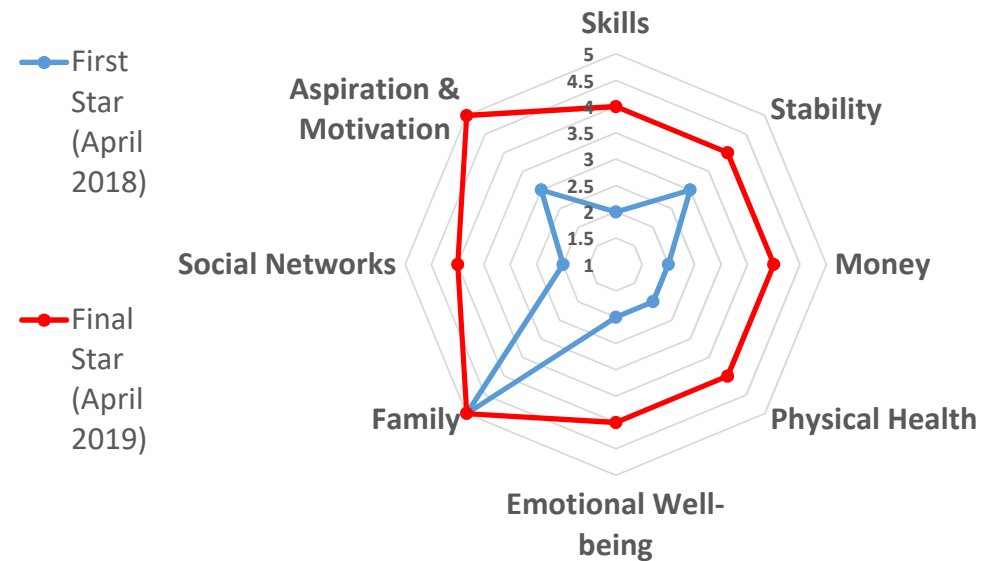
Household Profile

- Two People in Household
- Annual income less than £5,999
- Household Level of debt £500-£900 (At risk of eviction)

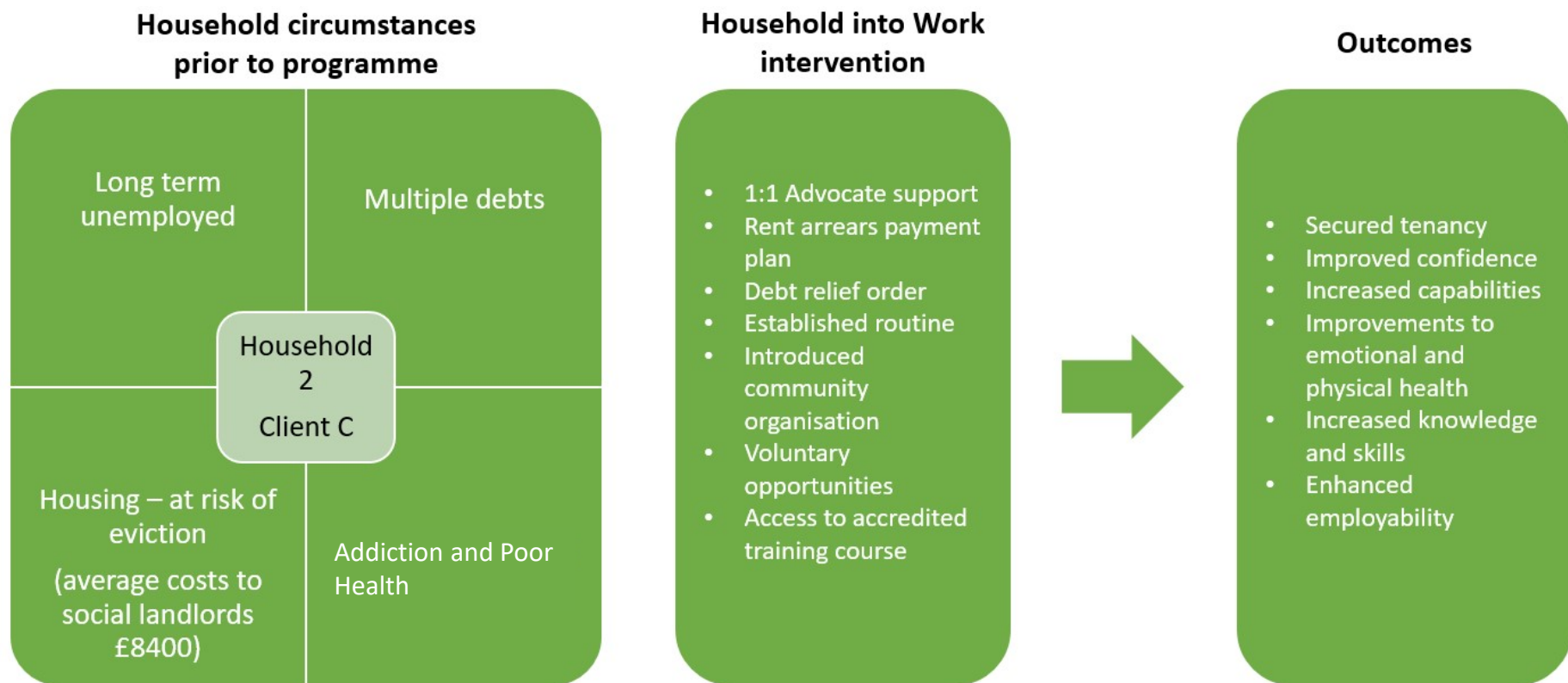
Primary Householder

- Female
- Aged 45
- Previous employment >36 months
- Not worked continuously for >20 years
- In receipt of Universal Credit
- Highest Level of Qualification: Level 1
- Joined HiW: April 2018

Household Pathway Star Assessment



HIW Interventions: Worked Example



Emerging Themes

Mental Health	Housing	Place
Significant issue across the programme, with 65% of the participants identifying as having a mental health issue	Relationship between housing and worklessness	Importance of local ecosystem in terms of delivery

Concluding Thoughts

- Devolution of DWP budget to the City Region helped to unlock innovation
- HiW combines practical application with a systemic perspective to provide bespoke packages for residents as part of a pathway towards employment
- Outcomes are being achieved by an individual's interaction with the whole system on household issues
- Relational welfare is supporting people to grow their own capabilities
- Place matters – knowledge and experience of working in a particular locality is a key determinant of what works when dealing with complexity
- Research project will continue to evaluate the impact of the HiW programme and implications for wider service reform

Further Information

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